Program of the Conference: March 8, 2019

The Making of Trumpism

9h00 Greetings and coffee

9h30-10h30: Keynote speaker: Bryant Simon, Temple University, US:

"Trumpism and Making Breadwinners Great Again"

Session 1: The Making of the Trump Electorate
Chair: Gelareh Yvard

10h30-11h00: Yohann Lemoigne: "The 'Obama Moment', a Threat to Poor Whites' Group Position? Understanding Trump's Election through the Lens of a Crucial Electoral Block"

11h00-11h30: Christian Pihet: "MAGA, construction d'une majorité loquace durable? aspects géopolitiques"

11h30-12h00: Laetitia Langlois: "The Common Roots of Brexit and Trumpism: Fear, Anger and Populism"

Lunch

Session 2: The Legacy of Conservatism
Chair: Taina Tuhkunen

14h00-14h30: Gelareh Yvard: "The Making of Trump's Environmental Policy"

14h30-15h00: Clifford Baverel: "The Use of Alt-Right Flags in the Trump Era"

15h00-15h30: Jean-Michel Yvard: "Trumpism and the Religious Right"

15h30-16h00: Taina Tuhkunen: "The Filmic Construction of Donald Trump: an Equivocal Artistic Deal?"