

The Making of Trumpism

9h00 Greetings and coffee

9h30-10h30: Keynote speaker: Bryant Simon, Temple University, US:

"Trumpism and Making Breadwinners Great Again"

Session 1: The Making of the Trump Electorate

Chair: Gelareh Yvard

10h30-11h00: Yohann Lemoigne: ***"The 'Obama Moment', a Threat to Poor Whites' Group Position? Understanding Trump's Election through the Lens of a Crucial Electoral Block"***

11h00-11h30: Christian Pihet : ***"MAGA, construction d'une majorité loquace durable? aspects géopolitiques"***

11h30-12h00: Laetitia Langlois: ***"The Common Roots of Brexit and Trumpism: Fear, Anger and Populism"***

Lunch

Session 2: The Legacy of Conservatism

Chair: Taina Tuhkunen

14h00-14h30: Gelareh Yvard: ***"The Making of Trump's Environmental Policy"***

14h30-15h00: Clifford Baverel: ***"The Use of Alt-Right Flags in the Trump Era"***

15h00-15h30: Jean-Michel Yvard: ***"Trumpism and the Religious Right"***

15h30-16h00: Taina Tuhkunen: ***"The Filmic Construction of Donald Trump : an Equivocal Artistic Deal?"***